

Press release | For immediate release

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NEWT MIAMI: EXPERIMENTS IN LIGHT, COLOR & SOUND
DEBUTS SYNCHRONIZED VISUAL AND MUSIC INSTALLATION ON
INTERCONTINENTAL MIAMI'S 19-STORY DIGITAL CANVAS

Every Night, November 10 – 15

Static Structure Becomes Catalyst for
Community Events & Participatory Creative Experience

August 2015 (Miami, FL) – *NEWT Miami: Experiments in Light, Color & Sound* (NEWT) is a public art installation in Downtown Miami. Inspired by Isaac Newton's theory that every primary color correlates to a musical note, NEWT will transform the 19-story LED wall of the InterContinental hotel (100 Chopin Plaza) into a digital canvas for performative architecture. Visible from lookout points throughout the city, audiences are invited to experience rapid-motion animations of color, shapes, and light alongside synchronized musical composition, accessible via mobile and web-enabled technology.

Creatives Dejha Carrington and Kelly Nunes conceived of NEWT in rethinking Miami's rapidly evolving skyline as a public space. Screening every night from November 10 – 15, 2015, in tandem with collaborative events, themed talks, and accompanying pop-ups, this independent initiative is using a light in the sky to spark a participatory art experiment. "We wanted to create something that adopted a building's existing architecture, features, or identity as a plot twist in our artistic narrative," said Carrington, NEWT co-creator. "The InterContinental Miami's facade became our canvas: not only because of its unique arc in Miami's story, but as a modern-day lighthouse—a beacon of sorts—that stands out in the city's skyline."

"In the liner notes to *Music for Airports*, Brian Eno wrote about the need for sound to be incorporated into the architecture of a building," says Nunes. "Here, through the use of digital technology, the sound profile of the building's exterior architecture can be experienced personally. Based on Newton's theory on color and sound, I composed a piece to work with our animated visuals in a call-and-response system, creating a sensorial installation."

Ideally situated adjacent to Bayfront Park, NEWT at the InterContinental also pays homage to landscape architect's Isamu Noguchi's original vision for the park as an activation point for community networking and cultural programming.

To help NEWT transform the Magic City sky, donate to the [Kickstarter](#) campaign now through September 30. For more information on how to get involved, volunteer, or spread the word, email info@projectnewt.com or follow us on Instagram [@projectnewt](#).

This project has been generously made possible by the 2015 Public Space Challenge, a program of The Miami Foundation, and with the support of the Miami Downtown Development Authority and the Awesome Foundation's Miami Chapter.

About NEWT

Co-created by Dejha Carrington and Kelly Nunes, NEWT seeks to inspire meaningful interactions by designing a unique participatory intersection at the nexus of mobile technology, art, design, and architecture. For further information and to sync with the project live on your smartphone, web device, or home projector come November, visit projectnewt.com.

About INTERCONTINENTAL® MIAMI

Celebrating 30 years as an icon of the Downtown Miami skyline, the InterContinental® Miami is located at the crossroads of Miami's Business and Arts & Entertainment districts. A beacon for business and leisure travelers alike, the hotel rises 34 stories over the city with breathtaking views of the Atlantic Ocean, Biscayne Bay and the Port of Miami. The hotel features 641 luxury guest rooms, including 34 suites and two presidential suites designed by Venus William's V Starr Interiors; 35 meeting rooms with over 101,000 square feet of indoor and outdoor meeting and exhibition space, including a spectacular Grand Ballroom; multiple food and beverage outlets - Toro Toro, ¡Ole!, Bluewater, Table 40 and the hotel's interactive lobby lounge; full-service fitness center and spa at mySpa Miami; and rooftop pool deck with gardens. The InterContinental Miami is a proud corporate citizen of the Miami-Dade community, invested through its annual InterContinental Miami Make-A-Wish Ball, and its corporate social responsibility program. For more information or reservations, call 305.577.1000 or visit icmiamihotel.com.

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