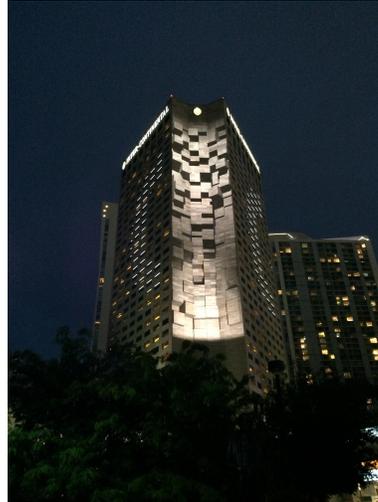


# FORM AND SUBSTANCE

**Official Press Release:**

**Form and Substance: Miami  
At the InterContinental Miami  
100 Chopin Plaza, Miami, FL  
December 2-5, 2015  
Sunset until Midnight**



Following the success of the 2013 exhibition premiere in Brooklyn, NY, Form and Substance and the InterContinental Miami are proud to announce “Form and Substance: Miami”, a groundbreaking exhibition coinciding with Art Basel: Miami Beach, at Miami’s Bayfront Park and the world-famous InterContinental Miami. Form and Substance: Miami will be a unique show that combines an interior gallery-style exhibition of projection mapping, video, light art and a monumental, temporary, exterior public art installation projected onto the InterContinental Miami’s north façade, which at 360’ tall is visible from Bayfront Park to well beyond. The exhibition will be on display each evening of December 2-5, starting at sunset.

The centerpiece of the interior portion of the exhibition will be a series of temporary projection mapped installations on the famed “Spindle” sculpture by Henry Moore, which is on permanent display within the art-focused InterContinental Miami’s lobby. Form and Substance: Miami will temporarily transform the Spindle into a complex, large-scale, three-dimensional canvas, with multiple artists creating works specifically for the seventeen-foot tall modern art masterpiece.

Individual and artist collaborative teams from around the world have been selected to participate, submitting works including installations, single channel videos and site-specific, projection mapped pieces on the hotel façade and Mr. Moore’s “Spindle”.

Expanding on the exhibition’s mission statement of highlighting “Projection Mapping in Contemporary Art”, Form and Substance: Miami will explore light, video, projection, and how artists utilize the medium in their creative process. There is no better time to realize this innovative exhibition as during such a vital international cultural gathering as Art Basel: Miami in early December. It is the group’s sincere hope to continue to enable such exploration and to elevate the work that it bears, both in the US and across the world.

## **About Form and Substance**

Form and Substance was founded by a group of artists, designers, and projection mapping specialists to provide a platform for artists working in the cutting edge mediums of projection and light to display their work to new audiences. The founding members of Form and Substance include Bryan and Michelle Dodson of Integrated Visions Productions, Joel Fitzpatrick, Danny Whetstone of DWP Live, Brian Blessinger and John Ensor Parker. Team members have been instrumental in creating and producing large and small-scale projection mapping installations around the country, including the rotunda of the Solomon R. Guggenheim Museum in NYC, The New Museum, the Madonna halftime show at the 2012 Super Bowl; Saks Fifth Avenue's 2014 Christmas Spectacular, 'An Enchanted Experience', the award winning exhibition, 'Codex Dynamic,' at the 2012 DUMBO Arts Festival, and many other landmark events.

Form and Substance: Miami is made possible by the support of our Anchor Sponsor, the InterContinental Miami.

## **About InterContinental® Miami**

Celebrating 30 years as an icon of the Downtown Miami skyline, the InterContinental® Miami is located at the crossroads of Miami's Business and Arts & Entertainment districts. A beacon for business and leisure travelers alike, the hotel rises 34 stories over the city with breathtaking views of the Atlantic Ocean, Biscayne Bay and the Port of Miami. The hotel features 641 luxury guest rooms, including 34 suites and two presidential suites designed by Venus William's V Starr Interiors; 35 meeting rooms with over 101,000 square feet of indoor and outdoor meeting and exhibition space, including a spectacular Grand Ballroom; multiple food and beverage outlets -Toro Toro, ¡Ole!, Bluewater, Table 40 and the hotel's interactive lobby lounge; full-service fitness center and spa at mySpa Miami; and rooftop pool deck with gardens. The InterContinental Miami is a proud corporate citizen of the Miami-Dade community, invested through its annual InterContinental Miami Make-A-Wish Ball, and its corporate social responsibility program.

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